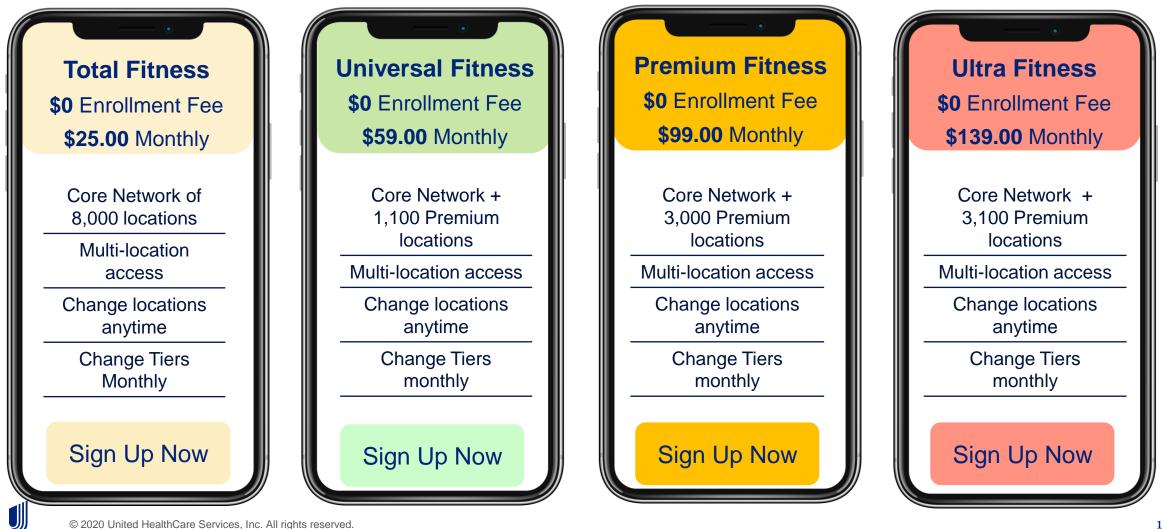
One Pass Commercial Membership Options

A next generation subscription-based fitness network of gyms and studios that equalizes wellness opportunities for people and employers.



Core Networks

- Leading Industry Brands
- Multi-location Access Members can use multiple different locations during the same month
- Change Locations anytime Members can change locations at any time
- Access to standard amenities, services, group fitness classes (where available)





FITNESS

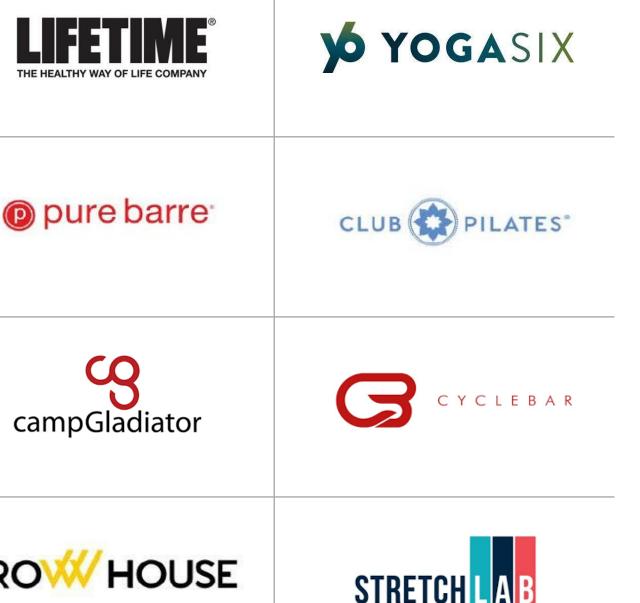
LA|FITNESS.







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Premium Networks

- Higher-priced gyms and boutique studios
- Over 3,100 locations nationally
- Boutique studios are the fastest growing segment in fitness industry
- Leading Industry Brands
- Multi-location Access Members can use multiple different locations during the same month
- Change Locations anytime Members can change locations at any time
- Access to standard amenities, services, group fitness classes

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Here's how One Pass works

- Eligible members receive a marketing awareness communication (pre-enrollment marketing)
- Marketing materials direct to an unauthenticated landing page to learn more about the benefit offerings and either *Register* for or *Sign In*
- From the One Pass landing page, members are taken to the authenticated site where they are presented with membership tiers showcasing features and associated monthly cost
- Member selects a membership tier and provides credit card information for monthly billing
- One Pass Confirmation Code is generated which is used to enroll into the gym network
- Gym network enrollment is handled at gym location when member provides Confirmation Code for the gym to verify eligibility on their first visit only
- Member can cancel, upgrade or downgrade their tier on a monthly basis

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