

Social health for total health

Connecting your employees to community resources that promote well-being

People spend a lifetime in their communities. It's where they live, work, learn, and play. It's also where social drivers of health – like access to healthy food, safe and affordable housing, child care, and reliable transportation – affect at least half of all health outcomes.¹

The impact of social health on business

Social health is a core component of your employees' overall well-being, and it can impact both quality of life and performance at work.

Effectively addressing your employees' social health can help:

Employees:

- ▶ Get physically healthier
- ▶ Experience better mental health
- ▶ Gain peace of mind at work

Employers:

- ▶ Lower health care and disability costs
- ▶ Increase productivity and decrease turnover
- ▶ Foster employee loyalty

Thrive Local social health networks: Our solution for addressing social health

To help connect people to the resources they need to live full and healthy lives, we're deploying Thrive Local social health networks in every region we serve. This will enable our care teams to more effectively screen members' social health needs, connect them to needed resources, and track health outcomes.



More than **1 in 3** Americans don't think they could identify the best community resource available to address their social health needs.²

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Thrive Local consists of 2 components connected by a shared technology platform, which allows us to gather robust data and measure success over time:

- ▶ **Curated resource directories** that make it easy for people to find local community resources and public benefits.
- ▶ **Community networks** of social service organizations and health care systems that work together to refer people to community resources and assess outcomes.

By 2022, Thrive Local will be available to all 12.4 million Kaiser Permanente members and 68 million people in the communities we serve nationwide.

Connect your employees to resources that are currently available in their communities.

Share our Thrive Local Connections hotline with your workforce:
1-800-443-6328 (TTY 711), available Monday through Friday, 8 a.m. to 5 p.m.³

¹"County Health Rankings & Roadmaps," Robert Wood Johnson Foundation and University of Wisconsin Population Health Institute, accessed August 24, 2020, countyhealthrankings.org/explore-health-rankings/measures-data-sources/county-health-rankings-model.

²Kaiser Permanente, Social Needs in America survey, June 4, 2019.

³The Thrive Local Connections hotline is available from Monday through Friday, 8 a.m. to 4:30 p.m., for members in our Northwest region.